



Dear Sickle Cell Supporter:

As you know our country is experiencing tough economic challenges. Everywhere businesses are cutting their expenses to prevent having to close their doors. This makes it especially difficult for non-profits that rely on charitable contributions from the corporate community. We have made several changes within our organization to meet those economic challenges. Despite these challenges, families who suffer from chronic illnesses, such as sickle cell disease (SCD) are still in need of our ongoing **SUPPORT**.

This year we are proud to say that we will celebrate our 6th year anniversary. More than six years ago a family was discouraged that there was very little discussion about the options for a cure. Two parents of a child with SCD, one a physician and one a registered nurse, thought they would try to promote a cure for sickle cell through a web-site, www.curesicklecell.org. Once they arrived in Mississippi they were encouraged by sickle cell families to take up the challenge to do more to educate, advocate and raise awareness about sickle cell disease. Cure Sickle Cell Foundation, Inc. held the very first sickle cell walk in Mississippi to respond to the demands of the community. Since then we have held our Walk/Run/Ride every September during sickle cell awareness month. We have raised over \$30,000.00 to support families affected by this disease. To date, Mississippians continue to show their support. With the proceeds we continued our mission of "*Fighting Sickle Cell & Helping Families*" through our education, advocating and raising awareness. Every year we also donate to The Blair E. Batson Children's Hospital Sickle Cell Clinic.

Help us to give a voice to SCD by supporting efforts to help us educate, advocate and raise awareness. It's time to walk a path toward a cure. *September is Sickle Cell Awareness Month* and on **Sunday, September 25th** we will be hosting our 6th annual *Sickle Cell Awareness Walk*. The walk is a non-competitive 5K (3.1 miles) walk/run/ride for people of all ages and fitness levels. On-site registration for the walk will begin at 3pm. However, pre-registration is strongly encouraged. The walk will start at 4pm at the Walter Payton Recreation & Wellness Center, located on the campus of Jackson State University. Those who have passed away of sickle cell disease will be honored with a special balloon release and the walk will conclude with a tailgate party. Proceeds will benefit Mississippi families that suffer from sickle cell disease. We look forward to seeing you in September.

Sincerely,

Dee Bookert-Nixon

Demetria (Dee) Bookert-Nixon, RN BSN
Co-Founder & Executive Director

P.O. BOX 2424, MADISON, MS 39130-2424, O 601-853-3402, F 601-605-1295
www.curesicklecell.org

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You can participate or support the *2011 Cure Sickle Cell Walk* in various ways:

“Champion Walkers”- \$2,500

- Exclusive Recognition & Opportunity to showcase business at walk
- Logo on walk banner
- Logo with sickle cell fact along walk path
- Logo on www.curesicklecell.org for one year
- Includes 20 complimentary event registrations & 20 event t-shirts
- An exclusive hospitality tent during the event.

“Path Makers”- \$1,000

- Recognition at walk
- Logo on walk banner
- Logo with sickle cell fact along walk path
- Logo on www.curesicklecell.org for one year
- Includes 10 complimentary event registrations & 10 event t-shirts

“Super Walkers”-\$500

- Recognition at the walk
- Logo on walk banner
- Logo with sickle cell fact along walk path
- Includes 10 complimentary event registrations

“Sickle Sense” Sponsor- \$250

- Recognition at walk
- Logo with sickle cell fact along walk path
- Includes 5 complimentary event registrations

Please make checks payable to: *Cure Sickle Cell Foundation, Inc.* and mail to address below. Sponsorship forms are due by Friday, September 16, 2011, however all sponsorships will be recognized at the event.

Proceeds will benefit Mississippi families that suffer from sickle cell disease. Previous year contributions have been donated to the University of Mississippi Medical Center, Blair E. Batson Children’s Hospital.

Please visit, www.curesicklecell.org or call (601)918-3987 for more information.

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